



THE PARROTLET ALLIANCE, INC.

Dedicated to the Forpus Species!

Forpus Lovers Publication Advertising Contract

The undersigned has requested advertising space in the bi-monthly publication of *ForpusLovers* – the official magazine of The Parrotlet Alliance. Contract is valid only after ad copy and payment have been received. Limited advertising space is available; ads will be accepted on a first come, first served basis.

(Please print)

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone & Fax Numbers: _____

Website Address: _____

E-mail Address: _____

Requested Advertising

2006 February April June August October December

2007 February April June August October December

Rates

Single Issue \$50 Back Cover; \$40 Full Page; \$20 Half Page; \$14 Quarter Page; \$12 Business Card

Yearly \$250 Back Cover; \$200 Full Page; \$100 Half Page; \$70 Quarter Page; \$60 Business Card

Classified Limit: 35 words. Free to PAI Members or \$3.00 each issue for non-members.

Discounted yearly rate is for six consecutive issues, paid in advance.

Ad Copy

Preferred delivery: e-mailed to info@parrotletalliance.org

Preferred format: Compatible with Adobe PageMaker - TIFF or JPEG, 300 dpi

There will be an additional charge for artwork with large amounts of color or a dark colored background.

Artwork should be properly sized for the ad chosen prior to delivery.

Deadlines

Copy and payment are due 30 days prior to publication month. (Ex: November 1st for December issue)

Page size

Page and publication size is 5" wide by 8" high

Ad Sizes

Includes margin adjustments

Half Page 4.5" wide by 3.75" high

Back Cover 4.5" wide by 7.25" high

Quarter Page 2.5" wide by 3.75" high

Full Page 4.5" wide by 7.25" high

Business card size may vary

Summary

_____ Issues X \$_____ (_____ Size) = Total \$_____

Payment included with contract

I understand advertising will not begin until payment is received.

Name: (print) _____

Signature: _____ Date: _____